

University of Jendouba as Drivers of Sustainable Development

Higher education institutions are not passive observers — they actively shape the future. According to UNESCO, university of Jendouba contribute directly to **5 Sustainable Development Goals**.



5 SDGs Championed by Universities



SDG 4
Quality Education



SDG 13
Climate Action



SDG 17
Partnerships for the Goals



SDG 16
Peace & Strong Institutions



SDG 9
Industry & Innovation



Each goal represents a concrete area where universities make measurable impact.



Quality Education

Universities integrate sustainability into curricula, ensuring graduates understand climate, social, and economic challenges.

- ✔ **University of Jendouba:** Eleven institutions have obtained **ISO 21001 certification**, with several others holding additional accreditation — embedding quality standards across the institution.



ACCREDITATIONS



✓ Entrepreneurially
Accredited University /
NCEE – United Kingdom



✓ Academic accreditation of two
bachelor's degrees and one
master's degree at ISBB +
EQAS-FOOD Award
accreditation

CERTIFICATIONS



Certification of the University
of Jendouba and five of its
institutions in **Quality
Management Systems**



Certification of the University
of Jendouba and its ISBB
institution in **Environmental
Management Systems**



Certification of 11 University
institutions in the **Quality
System for Training
Institutions**

MARHABA

welcome label



Awarding of the
“Marhaba” Label to the
University and three of
its institutions for
excellence in reception
quality



Our Challenge: Towards Certification, Accreditation and Excellence in Doctoral Studies





INSTITUT SUPERIEUR DE
BIOTECHNOLOGIE
DE BEJA

المعهد العالي للبيوتكنولوجيا ببجاية



جامعة جندوبة
أول جامعة تتحصل على الإشهاد في نظام إدارة البيئة
وفقا للمعيار الدولي "ISO 14001:2015"



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جامعة جندوبة
Université de Jendouba



Une Première Nationale
L'Institut Supérieur de Biotechnologie de Béja-
Université de Jendouba

Certification du Système Management
Environnemental (SME) selon
la Norme ISO 14001 : 2015

الإشهاد الأول وطنياً : المعهد العالي للبيوتكنولوجيا ببجاية
يتحصل على الإشهاد في نظام إدارة البيئة وفقاً للمعيار الدولي

ISO 14001 : 2015





Entrepreneurial University Award



 RÉPUBLIQUE TUNISIENNE
MESRS
Ministère de l'Enseignement Supérieur
et de la Recherche Scientifique



 **BRITISH COUNCIL** **ncee**
Entrepreneurship in Education



Climate Action



Campuses as Living Laboratories

Universities don't just teach climate action — they practice it. The **University of Jendouba** has achieved a **carbon-neutral campus** powered by solar energy, demonstrating that sustainable operations are achievable at institutional scale.



Incubating the Future

Universities are engines of innovation – incubating start-ups and fostering resilient infrastructure projects.

□ The University of Jendouba's Student Entrepreneur Hub (PEEJ) supports students in different institutions in the University in developing innovative projects and start-ups, transforming academic ideas into real-world sustainable solutions.



Student Entrepreneur Hub (PEEJ)

- Annual awareness campaigns on the Student-Innovator Status (Circular No. 19/42)
- Awarding of the Student-Initiator / Innovator / Entrepreneur Status
- Support for student entrepreneurs in the creation of their projects/startups

2025
50 Student
Entrepreneurs
Cohort #3



2024
62 Student
Entrepreneurs
Cohort #2



2023
67 Student
Entrepreneurs
Cohort #1



Student Entrepreneurs' Participation through Innovative Products and Project Prototypes in National and International events: Fairs and Competitions





University of Jendouba | The 'Green' Innovator

Entrepreneurship as a lever for sustainable rural development across 14 institutes and 13,441 students.



Agri-Tech Innovations

Student-led technological solutions addressing practical challenges, including potato disease detection robots and cork-infused beekeeping projects.

Cross-Border Reach

Spearheading the '5+5' initiative with Algeria, connecting 10 institutions for broad regional impact.

Inclusive Infrastructure

Driven by the PEJ Student Entrepreneur Hub and the LIMITESSR program to ensure access for students from all socio-economic backgrounds.



Peace, Justice & Strong Institutions

Universities are spaces for dialogue and civic engagement — building the institutional foundations of just societies.

Equal Opportunity Center

Established at the **University of Jendouba** to promote inclusion, equity, and access for all members of the academic community.

Civic Engagement

Universities foster democratic values and responsible citizenship through open academic discourse and community programs.



Cultural Passport: Voices of Nations in the University of Jendouba




 Ministère de l'Enseignement Supérieur et de la Recherche Scientifique
UNIVERSITÉ DE JENDOUBA
PASSEPORT CULTUREL
 VOIX DES NATIONS
 À L'UNIVERSITÉ DE JENDOUBA


 30 AVRIL 2026
 Vers l'internationalisation avec des racines locales
 et une authenticité culturelle

CET ÉVÈNEMENT CONTRIBUE AUX OBJECTIFS DE DÉVELOPPEMENT DURABLE

| | | | | | | | |
|---|----------------------|----|--------------------------|----|-------------------------------------|----|--|
| 4 | EDUCATION DE QUALITÉ | 10 | RÉDUCTION DES INÉGALITÉS | 16 | PAIX, JUSTICE ET MÉTIERS ÉQUITABLES | 17 | PARTENARIATS POUR LA RÉALISATION DES OBJECTIFS |
|---|----------------------|----|--------------------------|----|-------------------------------------|----|--|

EN PARTENARIAT AVEC





Partnerships for the Goals



Openness and International Cooperation

The University of Jendouba demonstrates its strong commitment to **Sustainable Development Goal 17: Partnerships for the Goals** through its continuous efforts to strengthen international cooperation, academic openness, and collaboration with socio-economic stakeholders.



- Partnership agreements in 19 countries
- More than 15 partner universities
- Tunisian-Algerian partnership agreement (5+5)
- 06 Erasmus+ CBHE projects
- 06 KA1 Mobility projects
- 30 work-study scholarships
- 09 final-year project (PFE) scholarships
- 05 scholarships in Canada for top graduates





Openness to the Socio-Economic Environment



أنداء العالم العربي
enda inter-arabe



-->To be continued



What University of Jendouba Actually Do



Educate

Produce responsible, sustainability-literate citizens



Reduce

Lower their own environmental footprint



Innovate

Foster start-ups and resilient infrastructure



Connect

Build international cooperation and partnerships



Govern

Strengthen institutional integrity and justice



The long-term strategic vision of the President of the University of Jendouba is based on the ambition to position the University of Jendouba as a **leading public higher education Hub**—innovative, inclusive, and deeply rooted in its territory—while being fully integrated into national, regional, and international dynamics of higher education and scientific research. This vision is structured around several key pillars:

- 1. A University Oriented Toward Academic and Scientific Excellence**
The University of Jendouba aims to sustainably strengthen the quality of education and research through the modernization of academic programs, the promotion of interdisciplinarity, and the development of a culture of evaluation, accreditation, and quality assurance. The objective is to consolidate centers of scientific excellence that meet international standards.
- 2. Digital Transformation as a Strategic Lever**
Digital transformation is a central pillar of the presidential vision. It aims at the gradual integration of digital technologies into teaching practices, university governance, and research, in order to enhance institutional efficiency, knowledge accessibility, and educational innovation.
- 3. A University Serving Territorial and Sustainable Development**
Building on its strong roots in a region with significant human, agricultural, environmental, and cultural potential, the University of Jendouba positions itself as a key player in sustainable development and territorial innovation. It seeks to strengthen synergies with local authorities, socio-economic stakeholders, and civil society to address regional and national challenges.
- 4. Employability, Entrepreneurship, and Innovation at the Core of Education**
The strategic vision emphasizes the alignment between education and employment through the development of transversal skills, university entrepreneurship, and innovation. The university aims to promote graduates' professional integration and value creation through innovative projects and partnerships with the socio-economic sector.
- 5. International Openness and University Diplomacy**
The University of Jendouba aims to strengthen its international openness by enhancing academic partnerships, promoting the mobility of students and faculty members, and actively participating in international programs, particularly Euro-Mediterranean and African initiatives. This approach is part of a university diplomacy strategy that contributes to Tunisia's international visibility.
- 6. Participatory, Responsible, and Inclusive Governance**
In the long term, the presidency strives for a modern governance model based on transparency, the participation of all university stakeholders, and equal opportunities. The development of academic leadership, the enhancement of human resources, and the promotion of equality and inclusion are key pillars of this governance approach.

University of Jendouba: A Key Actor in Achieving the SDGs

The University of Jendouba plays a central role in advancing the Sustainable Development Goals by promoting education, cultural diversity, international cooperation, research, and community engagement. Through its academic initiatives, regional partnerships, and openness to the world, the university actively contributes to building a more inclusive, sustainable, and interconnected future.



"Universities are not only places of learning; they are powerful drivers of sustainable development." – UNESCO

